



**September 27th – 28th, 2011**



**Educator:** Erin Peterson, Leader - Recruitment Process Outsourcing, Aon Hewitt

**Session Topic:**

*Build or Buy – How to evaluate and determine the right model for delivering outstanding recruitment.*

**Session Description:**

The age old question of build or buy, insource or outsource, has long been a topic of debate within Talent Acquisition circles. To often these decisions are based solely on cost or that fact that other organizations have made a successful transition to one model or the other.

As a successful recruiting veteran who has spent time in both corporate and third party recruiting leadership positions, Erin Peterson will provide a roadmap in determining the right model for your organization. Having built and led a world class, global, recruiting organization within Hewitt, and now leading the RPO practice for Aon Hewitt, Erin understands that each organization has significantly different needs based on their current resources and company objectives.

In this session, Erin will:

- Show you how to evaluate your current recruitment organization and identify opportunities for improvement.
- Provide examples of the various recruitment models available and their appropriate application.
- Illustrate how to develop a recruitment model specific to your organization that supports the business objectives of the company.
- Provide you with a step by step guide on where to start, what follows, and how to manage outsourcing partners to ensure long term success.