

## **Your Networking Kiosk**

Branded networking kiosks will be provided to each sponsor within the Innovation Gallery, an attendee networking area. You give us your art file, we create and install your sign for increased visibility! Your kiosk is ready to use when you arrive, and is in an easy-to-locate meeting spot for product demos and attendees' follow-up inquiries.

Your kiosk provides a workstation area for laptops, business cards, and your printed materials, and a small cabinet for storage. Wi-Fi is available throughout the conference area.

### New for 2023:

- Sponsors can offer branded promotional items from their kiosk. Please note: there is minimal storage in your kiosk, plan accordingly. Small items like pens, universal phone chargers are recommended. Boxes cannot be left around your kiosk. Thank you.
- Standard electric will be provided to each kiosk.

## To design your graphic, please provide:

- Artwork in a vector file (PDF, EPS, AI)
- Design should be 38.125" x 54.125"
- Premium Level Sponsors: submit ONE file, your graphics will be installed on both sides of your double-sided kiosk.

Send Your Kiosk Graphics File by October 27, 2023

to Aubrey Maxwell at amaxwell@learningguild.com

# **Preparing Your Graphics**

### **Vector Artwork**

For the best quality, create graphics in vector format (AI, EPS). Logos taken from websites are generally GIF files, and those are not acceptable as they will not print clearly.

## Bitmap/Raster Artwork

TIFF, JPEG, PDF and PSD are the preferred file formats for raster images. Files should be supplied at 100dpi at full size, or they should scale to those dimensions. If the resolution is lower than 100dpi, images can look blurry or pixelated when printed.

Files obtained from the internet (JPG, GIF, PNG) or artwork created in MS Office applications (Word, Excel, PowerPoint, etc.) are often not suitable for high quality output for large/grand sized graphics or signage.



